Digital Badging with Newtyne

Newtyne uses the global Open Badge platform Credly Acclaim to award learners with a digital version of course certificates.

What is a digital badge?

Representing your skills with a digital badge allows you to share your abilities online in a simple way, trued and easily verifiable in real-time. Badges provide employers and peers with concrete evidence of what you had to do to earn your credential.

Digital badges contain metadata outlining three elements:

- **Who:** Learner details
- **What:** Course content details and date of course completion
- **Issuer:** Newtyne Consultancy and Training Limited details

Credly's Acclaim Platform

Credly is the most comprehensive global solution suite for recognising lifelong and life-wide skills, capabilities, and achievements. Part of the Credly family, Acclaim partners with the organisations that issue recognition, the people who earn it, and the employers who hire them.

When you receive a digital badge via Newtyne, it is accessible via the [Acclaim platform](#).

Who is eligible?

All learners who have completed a training course with Newtyne will receive an invitation to accept their digital badge(s).

If you have completed a course with Newtyne and you haven't received an email notification to collect your digital badge(s), please contact us on digitalbadges@newtyne.com.

Where can they be used?

Celebrate your achievement by sharing your digital badge in your email signature, electronic copies of your CVs and on social media sites such as LinkedIn, Facebook, and Twitter.

To view all our digital badges visit the [Newtyne profile](#) on Credly's Acclaim platform.
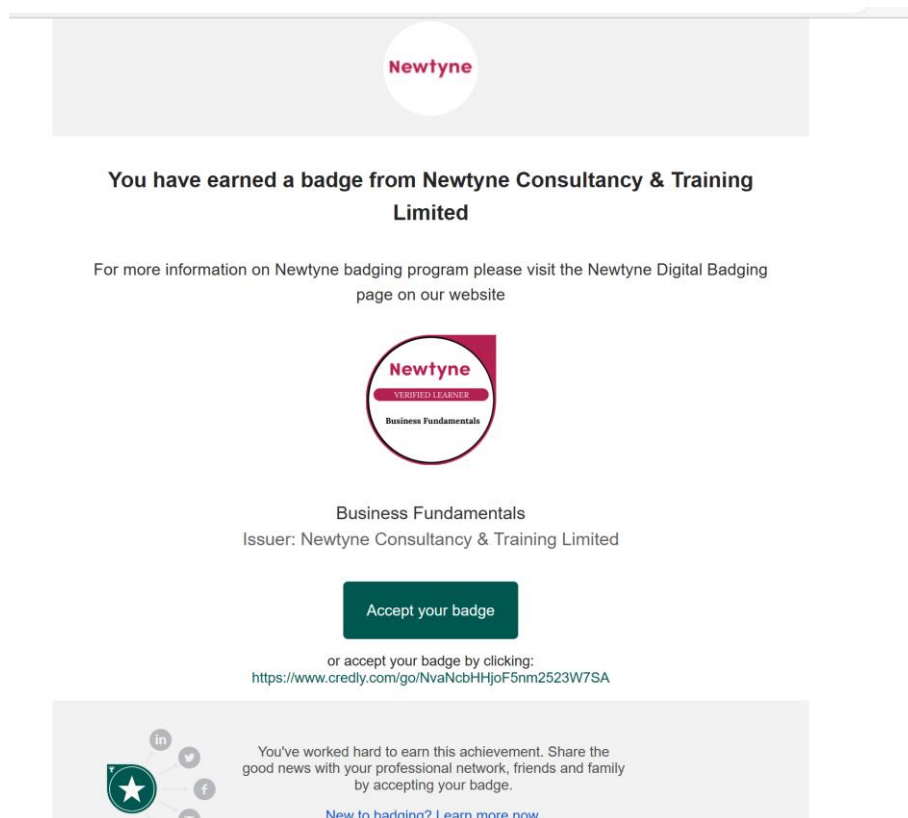
GETTING STARTED WITH ACCLAIM

There are 3 steps to claim and share your Newtyne digital badge using Acclaim:

1. Email notification that you have been issued a badge

2. Log in and accept your badge

3. Share your badge

1. Email Notification

How do you know if you've been issued a badge? You'll receive an email from Acclaim that looks like this:

Click on the **Accept your badge** button below your badge image.

2. Login and Accept your Badge

If you are a first-time user to Acclaim you will be asked to **Create an account**.

Fill in each field, then read and agree to the Terms of Use and Privacy Policy. These messages will contain information to help you make the most of Acclaim. You can change your preferences for receiving marketing emails from Acclaim at any time.

Click **Create Account**.

You'll see this message on your screen:

Check your email and follow the instructions there to continue. You will be prompted to sign in with the credentials you created.

If you **already have an Acclaim account,** simply enter your username and password to be taken to your existing user portal.

On successful log in you will be taken to your digital badge where you should click Accept Badge button at the top right to claim your badge.

3. Share your Badge

Having claimed your badge you can broadcast and share your achievement on your email signature and other social networks.

1. Log into your Acclaim account and from your Dashboard select the badge you'd like to share.

2. Click the **Share** button at the top of the page to display all the sharing options available

Newtyne

Credly

Discover badges, skills or organizations

This badge was issued to Moira Farmer on September 11, 2019

Share ···

Business Fundamentals

Issued by Newtyne Consultancy & Training Limited

Our course provides delegates with an overview of the core skills required to be effective in the workplace and succeed in the world of business. Giving them a 'tool kit' to develop confidence and be able to contribute from the outset.

Foundational

Skills

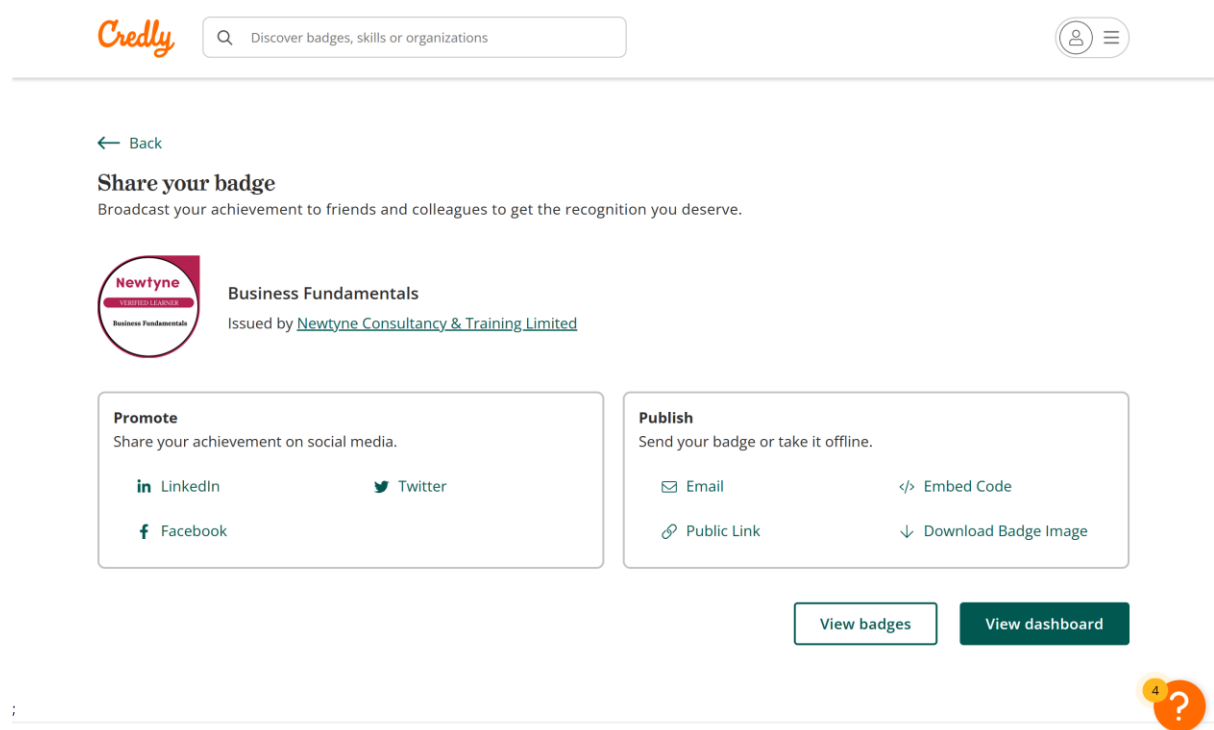Assertiveness | Building Relationships | Email Communication Skills | GDPR | Health & Safety
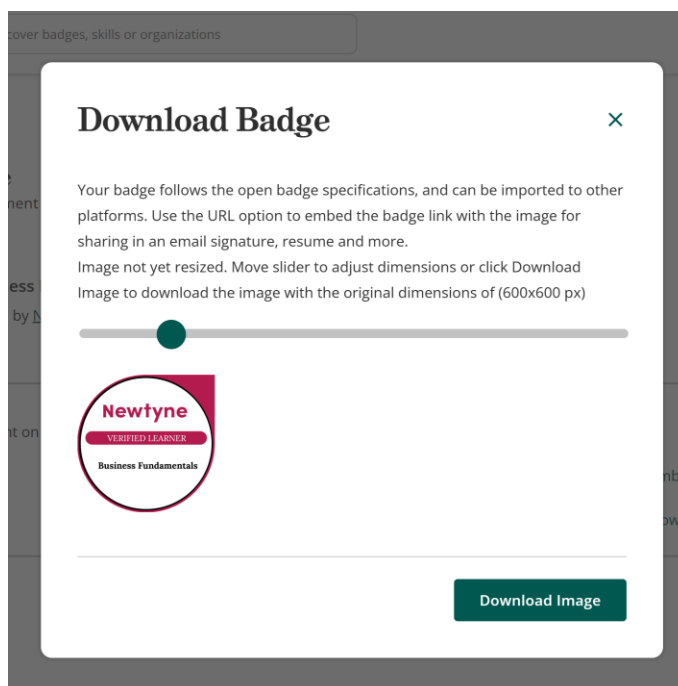
Meeting Etiquette | Time Management

SHARING YOUR BADGE

Adding your badge to your email signature

1. Select **Download Badge Image**

2. Select the **Small Image** option then click **Download Image**
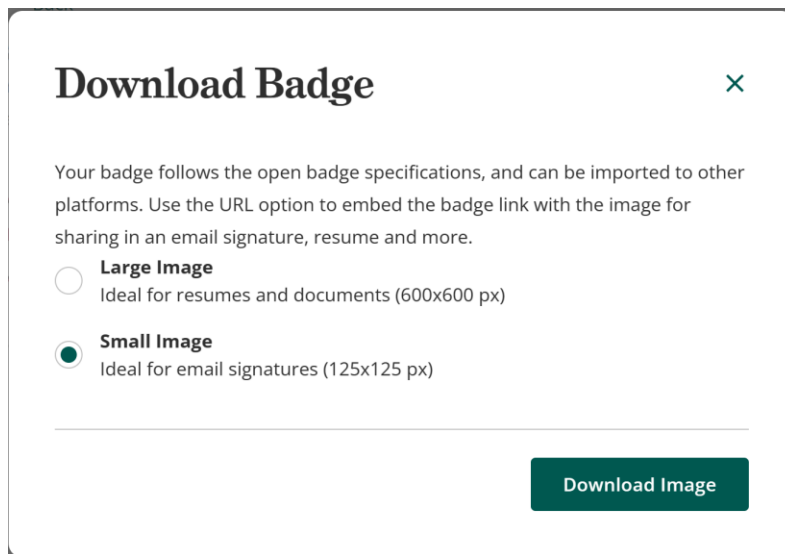
For Outlook:

1. Start a new email and click signature
2. Either edit an existing signature or add a new one.
3. Select the image icon and choose the image you downloaded from Acclaim.
Tip: Good practice suggests placing your digital badges below your name/title
4. Select Save.

For Gmail:

1. Find the settings area and scroll to the signature block
2. Use the picture icon to upload the badge image you downloaded from Acclaim.
3. Highlight the image and click on the link Icon. It may look like nothing happened, but click back on the image and see where you can change the hyper link.
4. Paste the URL you copied from Acclaim.
5. Save, and you're all set.

Newtyne

in <u>Sharing on Linkedin</u>

1. From the Share Badge page, click the LinkedIn icon. Once you have connected your LinkedIn account, you'll see something similar to the screen below:

2. Check or uncheck the boxes next to "Add to my Profile" and "Share to Feed" as desired.
3. If adding to your profile, click "Share to LinkedIn". A blank LinkedIn form will appear on another tab within your browser
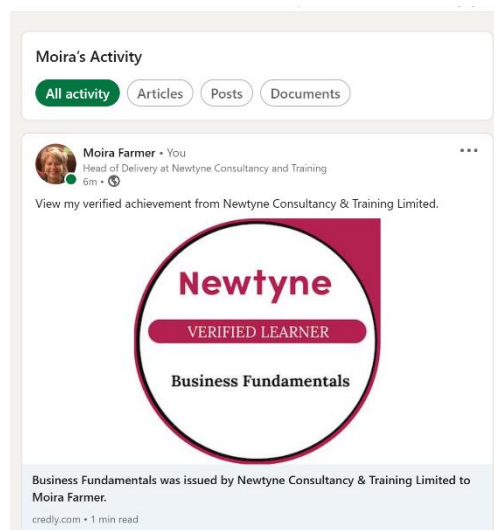
4. Complete the form details remembering to associate at least one skill to the badge

5. Click Save to continue.

What your badge will look like on LinkedIn

On your Newsfeed

If you have selected to share to your **Newsfeed,** the badge image will appear and your contacts can comment on the post.

On your Profile

Once you've successfully shared your badge, it will appear in **the Licenses & Certifications section on your profile.** As you can see, the badge image doesn't display in the Accomplishments section of the profile. LinkedIn chooses to show the company logo of your badge issuer instead. Viewers can click on the "Show credential" button to view more details on Acclaim

Sharing on Twitter

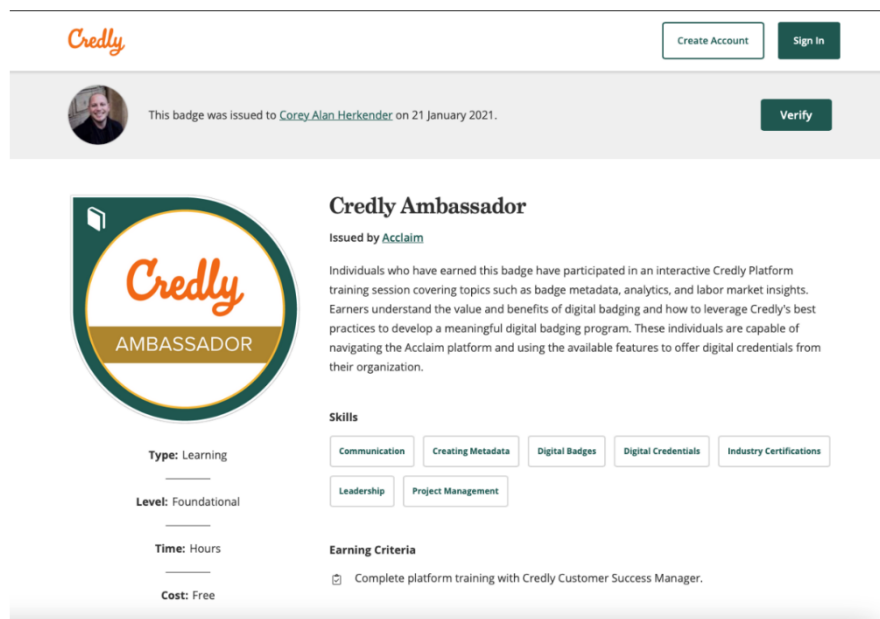To share your badge to Twitter, select the Twitter option from the Share menu.

Connect your Twitter account.

What your badge will look like on Twitter

This is how your post appears when you share from Acclaim to your Twitter timeline.

If a viewer clicks on the badge image or the URL, they'll be taken back to Acclaim to more about what your badge represents.
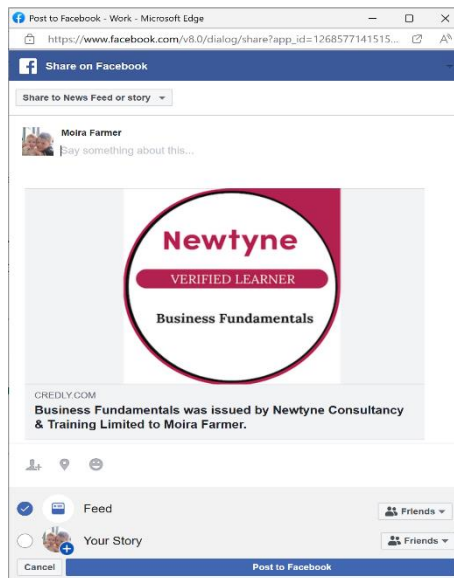
Sharing on Facebook

To share your badge to Facebook, select the Facebook option from the Share menu.

Connect your Facebook account.

## What your badge will look like on Facebook

Personalise your Acclaim profile

Your Acclaim profile is an important part of telling your professional story. It's one spot on the web where you can manage and share the achievements that will further your career, so make sure to include a few key elements:

- Name – Is your name Katherine, but you go by Kate? Edit your name to best reflect what you'd like to be called at work.
- Profile picture – make sure it's one that represents you as you'd like to be viewed by potential employers. The minimum size is 196 x 196 pixels.
- Bio – This is where your professional personality can really shine through. You've got 500 characters to sketch out your key talents, qualifications and interests.

To personalise or edit your profile, click on the Profile icon at the top right corner of any screen. Select Settings.
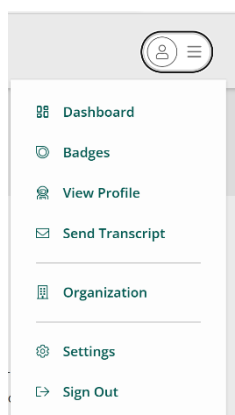
Click Profile from the left sidebar menu.

How to manage your sharing applications

Once you connect your social media applications to your Acclaim account, you're able to manage those connections directly in Acclaim.

From the Manage Apps page, you can disconnect and reconnect your applications as well as select an auto-sharing option for badges that are accepted and marked as public.

To find this page:

1. Log into your account on www.youracclaim.com

2. Click the profile icon at the top right-hand corner and click "Settings"

3. Click "Applications" from the left-hand navigation

Account
Applications
Organizations
Notifications
Career Preferences
Learning Goals
Privacy + Security
Profile

Additional Support

If you have any questions about Acclaim, follow the link to their help page – or if you have a Newtyne-specific badge query, please contact us at digitalbadges@newtyne.com.