

Spotlight on Consultancy



George Whybrow - Business Data Analyst / Test Analyst / Data Governance Consultant



George has over 10 years working in Financial Services across a number of large clients. He began his career working for a number of niche technical consultancies before joining Newtyne's wider consultancy team.

Technical expertise is broad and covers, but is not limited to: Teradata, SAS, Oracle, SSMS, Excel. He has also worked under different roles.

He is currently working as a Business Data Analyst in Royal London working on a regulatory reporting project and an advisory intelligence tool.

Most Challenging Project?

Company: Abrdn

Role: Data Governance Analyst

Date: May 2021 - June 2022

Technology: Azure DevOps, SQL Server Management Studio

Project Overview

George worked as an intra-organisational resource on multiple work streams to capture data lineage and create use-case documentation for any outcomes (e.g. published reports), to ensure that data was consistent, trustworthy, and not misused.

Some key benefits for the organisation were enhancing audit processes and enabling self-reporting on downstream impacts - from core systems to those use-cases. One critical area was a data migration activity and liaising with a 3rd party provider for the target platform.

His tasks included adding and updating organisational metadata - which includes data quality rules, and known data owners and stewards.

Why?

This project was challenging as it required me to learn a new area of expertise. Unlike my prior technical roles with clear paths to mastering tools like SQL, Data Governance involves a comprehensive framework. It also requires guiding clients to see it as a collaborative effort within the organization, rather than something imposed on them.

